

LOTMA 2005 Annual Report

**Leeward Oahu
Transportation
Management
Association**



People Moving People

www.lotma.org

2005 LOTMA Annual Report

President's Message

During the first half of 2005, Oahu's robust economy, driven by low interest rates, created tremendous opportunities for new housing construction in the Ewa and Central Oahu areas. Unforeseen problems with the hurricanes hitting the gulf coast at the same time that the State launched the only "gas cap" law in the nation resulted in a significant increase in gas prices throughout the state. This created a noticeable increase in the Leeward Oahu Transportation Management Association (LOTMA) Commuter Express Program, which is now operating at approximately 90% of capacity.

As was the case in 2004, along with a healthy employment market, Oahu residents also struggled with increasing traffic congestion. Alleviating traffic congestion remains a top concern for Oahu commuters. LOTMA shares this concern about traffic congestion and we have been in the business of offering efficient and convenient transportation options to Leeward, Central and North Shore Oahu commuters for fourteen years.

The LOTMA Manager position has been vacant since mid 2005, and the Board has been developing a "strategic plan" for LOTMA. Even with the staffing shortage, LOTMA, through its website and phone inquiries, has continued to provide free information, referrals and support services for commuters interested in alternative transportation, such as carpooling and vanpooling with Vanpool Hawaii. Finally, the comfortable and convenient LOTMA Commuter Express continued to provide express coach service from Mililani and Waipio Gentry to Honolulu and Waikiki.

We are hopeful that our programs and services will continue to evolve and develop in 2006 and invite you to join us in our effort to encourage efficient and sustainable traffic congestion solutions for Oahu!

Laura Kodama,
President 2005

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2005 Highlights

Programs

LOTMA Commuter Express:

This convenient express commuter coach service provides a “first-class” commute option from Mililani and Waipio Gentry to Honolulu and Waikiki. To keep fares attractively priced, the service is generously subsidized by Castle & Cooke Homes Hawaii and the Gentry Companies. Due to rising costs, the Commuter Express program was limited to one bus which ran at 88% capacity for 2005.

Carpool Match-list Program:

LOTMA continued to provide free carpool matching services for Leeward, Central and North Shore Oahu commuters who are interested in finding a carpool partner. Additionally, incentives were offered through the continuation of the “Carpool & Win!” program. Each person who registered for a carpool match-list was eligible for a monthly prize drawing for a \$50 gift certificate and commuters who formed a carpool with someone on their match-list were eligible to receive a free trip to the movies.

Emergency Ride Home:

This program supports and encourages carpooling, vanpooling and use of the LOTMA Commuter Express by removing the fear of being stranded at work in the event of an emergency. This is one of the common concerns people have about commuting without their automobile and prevents people from using alternative transportation options. The ERH program addresses this concern by providing a free taxi or car rental ride home in the event of an unplanned personal emergency.

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2005 Highlights Continued...

Commuter Consulting Services:

During 2005, LOTMA continued to provide expert advice and information about additional commute options, such as the Vanpool Hawaii program and TheBus. It is our goal to help commuters identify the best transportation option for their individual needs, even if that option is a service provided by one of LOTMA's partners.

LOTMA Website:

The LOTMA website (www.lotma.org) provides current information and tips about carpooling, vanpooling, the LOTMA Commuter Express, the Mililani Trolley, and TheBus. Additionally, commuters can apply for a Carpool Matchlist and find details about special program promotions online.

Community Participation & Partnership:

OTMA is especially interested in developing partnerships and being an active participant in the community. In 2005, LOTMA continued to be an active member of the Oahu Metropolitan Planning Organization Citizen Advisory Committee, an advisory group tasked with providing public input to decision makers regarding transportation planning efforts on Oahu. Additionally, our partnership with TheBus continued through the LOTMA Plus program, (which provides free TheBus transfers for LOTMA Commuter Express subscribers) and our participation in TheBus BONUS! Check fare payment program.

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2005 Officers, Directors & Staff

President

Laura Kodama
Castle & Cooke Homes Hawaii, Inc., Castle & Cooke Properties, and
Kunia Residential Partners

President Elect

Darwin Hamamoto
City & County of Honolulu, Dept. of Design & Construction

Vice President

Debbie Luning
Gentry Companies

Vice President

Janice Takahashi
Housing & Community Development Corp. of Hawaii

Treasurer

Robert J. Mc Graw
Haseko Homes, Inc.

Secretary

Loralyn Cachola
The Kamehameha Schools

Director

George Hiu
The Estate of James Campbell

Director

Larry Sumida
Department of Hawaiian Home Lands

Director

Harvey Goth
Schuler Homes, Inc.

Ex-Officio Directors

Gordon Lum
Executive Director, Oahu Metropolitan Planning Organization

Rodney Haraga
Director, Department of Transportation (State)

Alfred Tanaka
Director, Department of Transportation Services (City)

LOTMA Staff

Mindy Norris, Manager

Statement of Assets and Liabilities

December 31, 2005 (unaudited)

Current Assets	
Cash	\$ 8,050
Savings	<u>\$52,942</u>
Total Current Assets	\$60,993

Statement of Revenues and Expenses

For the Year Ended December 31, 2005 (unaudited)

Cash Basis

Revenue:	
Membership Dues	\$ 90,784
Commuter Express Subsidy	\$ 61,009
Commuter Express Fares	\$ 49,954
Interest	<u>\$ 257</u>
Total Revenues	\$202,004
Expenses	
Commuter Express	\$110,963
Program Operations	\$ 57,401
Management Fee	\$ 25,000
Bank Charges	<u>\$ 71</u>
Total Expenses	<u>\$193,434</u>
Revenue over Expenses	\$8,570
Fund balance, beginning of period	\$ 50,343
Fund balance, end of period	<u>\$ 58,913</u>

Leeward Oahu Transportation Management Association

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